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The Travel Commandments

Posted by Editorial / Monday, June 16th, 2014

Lauren Rothman, fashion expert and author shares her must-have travel essentials from Bloomingdale's Tyson's Corner and dishes on her upcoming projects.



Photo by Erick Gibson.

If you've ever attended a fashion- or beauty-related event in the Metro-D.C. area chances are you crossed paths with **Lauren Rothman**. Since starting her company **Styleauteur** 10 years ago, she has made a name for herself as a style expert dressing the city's elite and penning a fashion column for **Huffington Post**, all while traveling to host fashion shows, TV segments and workshops. She also accomplished a lifelong dream this year of releasing a book "**The Style Bible: What to Wear to Work**."

Speaking to companies about executive presence and the importance of a first impression ("dress to turn heads, not to stop traffic"), Rothman found that there was a lack of literature to help reinforce her teachings when she was unable to follow-up in person. "There really wasn't a comprehensive guide ... especially something that talked to men as well as women, from intern to CEO," she says.

This compassion of helping clients find joy with their bodies, and commitment to her craft, is one of the many reasons she was asked to participate in "**The Empowerment Project**" documentary, slated for release this summer. The film follows the careers of 17 female leaders (Miss USA 2012 **Nana Meriwether** and Girls on the Run founder **Mary W. Barker**) in an effort to inspire the next generation. "It's a film that examines what you would do with your life and career if you weren't afraid to fail. I feel very lucky to be living my dream every day." —*Angela Bobo*



Photo by Erick Gibson.

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