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Essentials for Men

HAPPENINGS

STYLE AUTEUR

STYLE BIBLE

COMMENTS

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LAUREN A. ROTHMAN

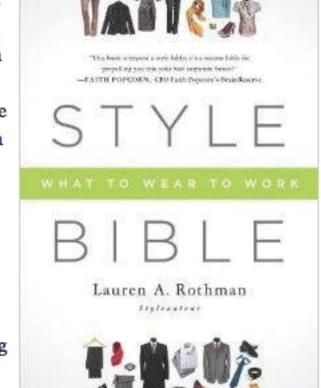


HAPPENINGS

'Style Bible' by Lauren A. Rothman Released Today Tuesday, October 15, 2013, by Adele Chapin

Today is the release date for McLean, Va.based stylist Lauren A. Rothman's first book, Style Bible: What to Wear To Work, a guide to deciphering dress codes for men and women in the workplace. The book breaks down how to pick the pieces that are essential for professionals, while keeping a sense of personality - "Don't dress old, dress up," Rothman writes.

And in the lead up to Style Bible's release date, Rothman's been sharing a few tips with local media. Basically, Rothman is attempting to save white collar workers from themselves: men need to quit wearing rumpled, wrinkled work clothes, and women need to check to make sure bra straps and pantylines aren't exposed.



sweater, instead of a suit, Rothman told the Washington Post Express, and for men, looking good in a jacket is more important than being able to move your And for anyone who wants to be a stylist, in an interview with InTheCapital, Rothman recommends getting out of D.C. ""Get hands-on experience in another

Women can try a coordinated set of separates, like a cream skirt and cream

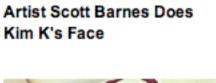
city," said Rothman, who worked at Elle Magazine and trend forecasting firm Faith Popcorn. Want to meet Rothman this weekend and pick up a copy of the book? You've got two chances: she'll be at the C. Wonder shop in Tysons Corner Center on Thursday from 7 p.m. to 9 p.m. for a book party with treats and drinks, and she'll

p.m. · DC Stylist Lauren Rothman's 'Style Bible' Fashion Advice Book Hits the Shelves Tomorrow [InTheCapital] · A Wardrobe That Works [Express]

also give a book talk at Tysons Corner Center's Barnes & Noble this Saturday at 2

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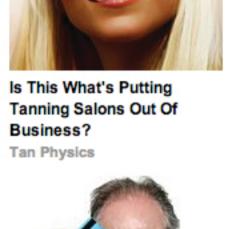
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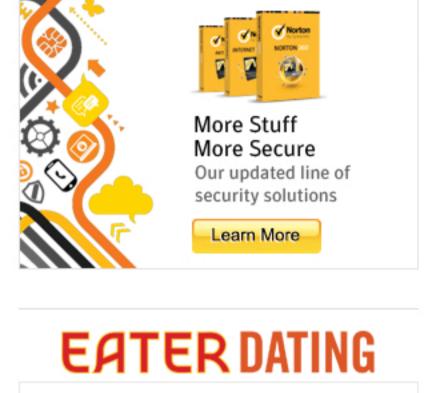
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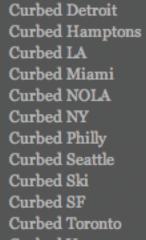
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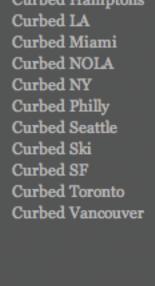


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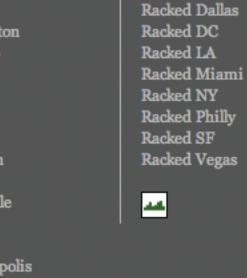




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